

Mr. SharanppaBasavrajMalghan

Assistant Professor in Commerce, Shri VenkateshMahavidyalaya, Ichalkaranji

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**(A) Personal Information:**

Date of Birth: 20<sup>th</sup> July 1992

Residential Address: 14/567, Naik Mala, Ichalkaranji

Domicile: Maharashtra

Languages Known: Marathi, Hindi, English

**(B) Educational Qualification:**

Qualification	University/Board	Year	Grade
Ph. D	Shivaji University, Kolhapur	2021	Appear
SET	SavitribaiPhule University, Pune (Pune University)	2017	Qualified
M.com	Shivaji University, Kolhapur	2016	A
B.com	Shivaji University, Kolhapur	2014	A+
H.S.C.	Kolhapur	2009	B
S.S.C.	Kolhapur	2007	B

**Ph.D. Topic:** A Study of Management Practices of Nurseries in Kolhapur

**Professional Skills:** GDC&A

**(C) Teaching Experience:**

Sr.No	Position	Name of the Institution	Period
1	Assistant	Shri VenkateshMahavidyalaya,	2021-2022

	Professor	Ichalkaranji, Tal-Hatkanangle, Dist.- Kolhapur.	
2	Assistant Professor	Shri VenkateshMahavidyalaya, Ichalkaranji, Tal-Hatkanangle, Dist.- Kolhapur.	2020-2021
3	Assistant Professor	Shri VenkateshMahavidyalaya, Ichalkaranji, Tal-Hatkanangle, Dist.- Kolhapur.	2019-2020
4	Assistant Professor	Shri VenkateshMahavidyalaya, Ichalkaranji, Tal-Hatkanangle, Dist.- Kolhapur.	2018-2019
5	Assistant Professor	T. B. Kadam Arts, Science and Commerce College, Bharane, Tal- Khed, Dist. Ratnagiri.	2017-2018

**(D)Research Contribution:---**

**1) Research Papers(Published):**

1. Study of Pros and Cons of E-Commerce in the Point of view of Buyers and Sellers Regarding Promotion Mix and Channels of Distribution
2. SWOT Analysis of Digital Marketing: An Analytical Study

**2) Research Papers(Unpublished):**

3. Ethical Marketing- The Key for Successful Marketing
4. A Good Marketing Mix Plan For Rural Markets: A Wonderful Opportunity For Upcoming And Existing Marketers